



## **BUSINESS PARTNER MEMBERSHIP PROGRAM SUMMARY**

### **Silver Level - \$125 per calendar year**

- Opportunity to network with Association members and other Business Partner members
- Attend quarterly luncheons/meetings to network with members at a minimal cost
- Opportunity to sponsor luncheons and educational classes to promote your business
- Listing in Business Partner Directory on RCAR website
- Listing in Business Partner Directory that is available for public distribution and given to each new Realtor® member in the association
- Sentrilock access (available only to appraisers, home inspectors, pest control and mold & radon remediation businesses). This is available at a separate additional cost
- Access to RCAR office to use computers, printers, conference room
- Attend any education classes (except certifications and designation classes) for free
- Participation in Business Partner Referral Program – rewards you for referring and sponsoring new business partner members

### **Gold Level - \$300 per calendar year**

#### **All Silver Level benefits, plus:**

- Access to the National Association of Realtors website
- Opportunity to publish an article in the online Affiliate Spotlight newsletter
- Website and Facebook spotlights on business
- Opportunity to teach a business education class to our members

### **Platinum Level - \$500 per calendar year: Limited to 24 Business Partner Members**

#### **All Silver and Gold Level benefits, plus:**

- Opportunity to host a luncheon or class at no cost
- Permanent listing placement on RCAR website
- One month per year – Free banner ad on home page of RCAR website

*Note: This is only a summary of benefits. For more information and a Business Partner Membership Application, please contact the RCAR office at (615) 384-0816.*